

Constellis Tactical Expo 2025 – SOF Community T-Shirt Design Contest Kit

1. CONTEST OVERVIEW

Event: Tactical Expo 2025

Date: 4 September 2025

Location: Constellis Training Facility, Moyock, North Carolina

Purpose: Design the back of the official Tactical Expo 2025 t-shirt (front features the Constellis star logo over the left chest). The contest celebrates creative expression within the Special Operations Forces (SOF) community while observing all applicable ethics and security requirements.

2. PRIZE PACKAGE*

- All-expenses-paid trip to the Moyock training facility (travel, room, and board).
- Professional range session with qualified staff (liability waiver required).
- On-site photo shoot and artist spotlight (publicity release required; uniforms, insignia, or unit identification are not permitted).
- Production of t-shirts featuring the winning design.
- US\$1,000 donation to a veterans-supporting 501(c)(3) charity of the winner's choice, subject to Constellis approval.
- Bonus prize bag/basket from select vendors (subject to availability; items are optional and not guaranteed).

*Active-duty military personnel, federal employees, and federal contractors must obtain written approval from their servicing ethics office before accepting any prize element, including travel, lodging, range time, or merchandise. Contestants participate solely in their personal capacity and not in their professional or official capacity representing their government agency or office. This contest is not endorsed by the U.S. Government or any federal agencies.

3. SUBMISSION GUIDELINES

Eligibility

- Open to current and former members of the U.S. Special Operations Forces community and veterans or professionals from the defense, intelligence, and law-enforcement communities.
- Entrants must be United States citizens or lawful permanent residents, age 18 or older.
- Employees of Constellis, its subsidiaries, affiliates, advertising agencies, and immediate family/household members are not eligible.
- Active-duty service members and other federal employees may enter, but may only accept prizes with prior written ethics approval.

Design Requirements

- Artwork must be 100 percent original, created manually (no AI-generated or previously published/modified designs).
- Must incorporate the Constellis star logo in a visible location. Click below for logo files:
 - [.ai file](#)
 - [.png file](#)

- Designs must not contain classified, restricted, political, or offensive imagery; no unit insignias or operational references that could violate OPSEC, ITAR, or EAR.
- Submissions must be made by individuals, not companies.

Ownership & Rights

- As a condition of accepting the prize, the winner assigns full worldwide intellectual-property rights in the artwork to Constellis.
- Constellis retains the exclusive right to use, reproduce, adapt, and distribute the winning design in any medium without additional compensation.
- Non-winning entries remain the property of their creators; however, entrants grant Constellis a non-exclusive license to display submissions for contest promotion.

File Format & Delivery

- Submit high-resolution vector files (.AI or .EPS) or layered raster files (.PSD or .PNG) at 300 dpi.
- Design area: 12 in × 16 in maximum, CMYK or spot-color palette, up to five screen-print colors.
- Shirt color target: Dark navy or black (final color may vary).

Deadline & Submission Method

- Contest opens: 3 July 2025
- Submission deadline: 14 August 2025 at 23:59 EDT
- Email submissions to tshirtcontest@constellis.com with the subject line “Tactical Expo 2025 Design – [Your Name]” and include the information listed under number six (6).

4. LEGAL & POLICY CONSIDERATIONS (TERMS & CONDITIONS SUMMARY)

- This contest is privately sponsored by Constellis and is not endorsed by, affiliated with, or administered by the Department of Defense or any U.S. Government agency.
- All entries must be original and must not infringe any copyright, trademark, or other intellectual-property rights.

- No compensation will be provided beyond the prize package described.
- Constellis may use any submission in promotional materials, online galleries, or press releases.
- The winner must provide (a) an ethics authorization letter (if applicable), (b) an executed Intellectual-Property Assignment Agreement, (c) a Liability Waiver (range participation), and (d) a Publicity Release.
- Constellis reserves the right to cancel, modify, or disqualify the contest or any entry for any reason, including but not limited to security or compliance concerns.
- Prize recipients are responsible for any and all federal, state, or local taxes.
- Participation by government employees is subject to applicable federal ethics regulations, including but not limited to 5 C.F.R. § 2635.201–205 (Subpart B – Gifts from Outside Sources). Constellis will not select contest winners based on any contestant’s official position and will make all selections solely in accordance with the contest terms and conditions. Any contest winner who is a current government employee must either (a) obtain written ethics approval or an advisory opinion from their designated agency ethics official confirming that acceptance of the prize package is permissible under all applicable rules and regulations, or (b) remit to Constellis an amount equal to the fair-market value of the prize. Failure to provide such documentation or payment may result in disqualification or forfeiture of the award.
- Any disputes will be governed by the laws of the Commonwealth of Virginia.

5. SELECTION & JUDGING

Judging Panel

An independent panel of prominent SOF community veterans and Constellis design staff will judge eligible entries.

Criteria

- Creativity and originality
- Relevance to the SOF community and Tactical Expo theme
- Aesthetic quality and production feasibility
- Proper incorporation of Constellis branding

In the event of a tie, the panel chair will cast the deciding vote.

6. SUBMISSION FORM TEMPLATE (FOR EMAIL)

- Full Name
- SOF/Defense Affiliation (unit, service, or former role – optional)
- Contact Email
- Phone Number

- Charity Preference (501(c)(3) veterans organization)
- Design Title/Description
- File Upload (.AI, .EPS, .PNG)
- Checkbox confirming: “I am the sole creator of this design, I accept the Official Rules, and, if selected, I agree to transfer all IP rights to Constellis and comply with ethics requirements.”

7. MARKETING CALENDAR & DELIVERABLES (UPDATED)

26 June 2025 - Contest Announcement

3 July 2025 – SOF Community Focus

10 July 2025 – What You Win

17 July 2025 – About Moyock

24 July 2025 – Why It Matters

31 July 2025 – 3 Weeks Left

7 August 2025 – 2 Weeks Left

14 August 2025 – Final Reminder

21 August 2025 – Final Day / Contest Close

Post-Contest Timeline

22–28 August 2025 – Internal eligibility review and judging

29 August 2025 – Winner notified; travel, lodging, and photo shoot arrangements finalized

1–7 September 2025 – On-site content capture (photos, video); event week activities

Post-event – Recap and social media highlights

8. DESIGN SPECIFICATIONS FOR ARTISTS

- Shirt Color: Dark navy or black (final selection by Constellis).
- Back Design Area: Maximum 12 in × 16 in printable area.
- Front Logo Placement: Constellis star logo over left chest; no other front design elements.
- Color Usage: Up to five screen-print colors.
- Theme Guidance: Designs should evoke SOF professionalism, tactical innovation, and the spirit of the Tactical Expo, without depicting classified imagery, unit insignias, or sensitive operations.